

IMPROVING THE TRANSFER PIPELINE



KENTUCKY COUNCIL ON
POSTSECONDARY EDUCATION

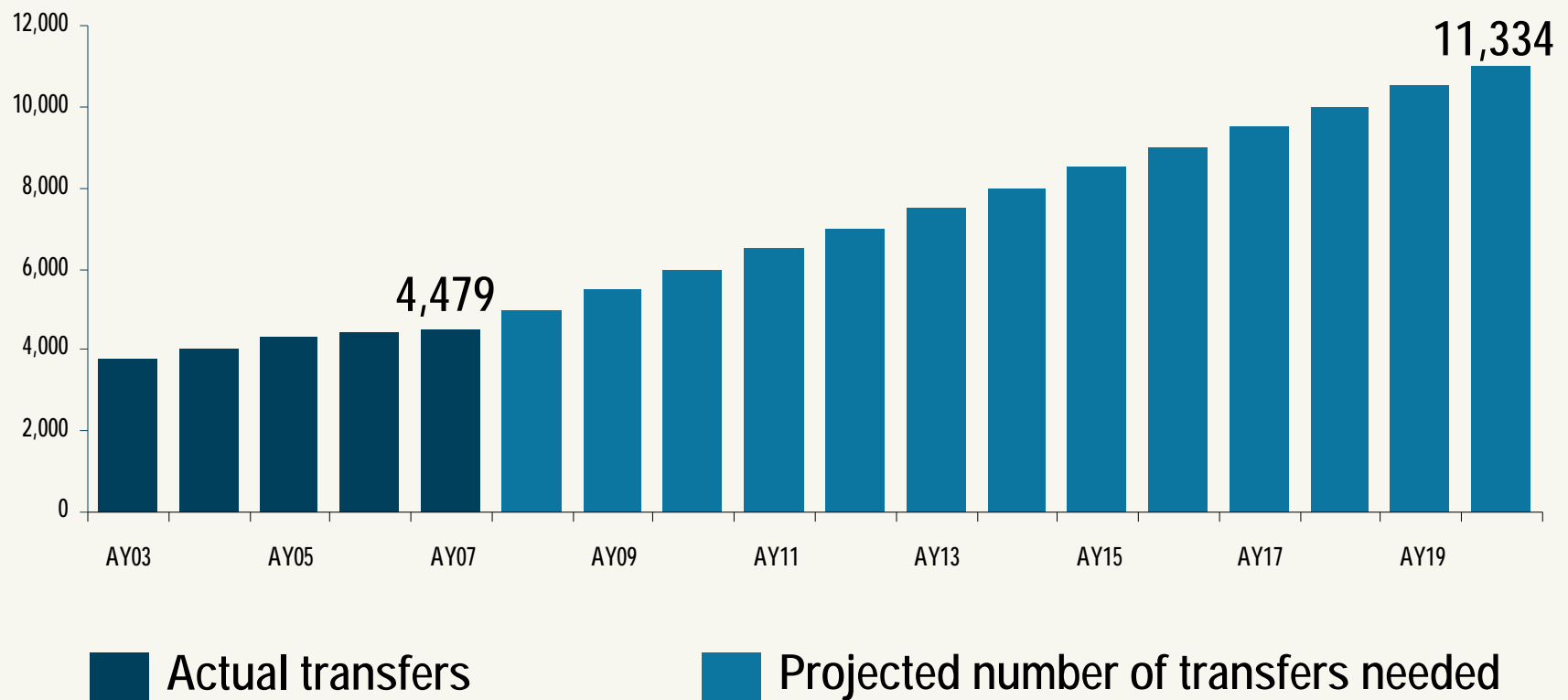


JAMES L. APPLGATE
VICE PRESIDENT FOR ACADEMIC AFFAIRS
APRIL 14, 2008

THE ROLE OF TRANSFERS IN DOUBLE THE NUMBERS

Intervention	Strategies to 2020	Add'l Degrees
Step 1: Increase postsecondary participation and quality	<ul style="list-style-type: none"> • Increase high school college-going rate from 62% to 74% • Increase adult college participation rate from 3.6% to 4.5% • Raise the postsecondary system's graduation rate from 43.6% to 56% 	66,000
Step 2: Improve GED to college transitions	<ul style="list-style-type: none"> • Increase college-going of GED graduates from 19% to 36% • Increase annual number of GED graduates from 9,000 to 15,000 	4,000
Step 3: Enroll more first-time students through KCTCS	<ul style="list-style-type: none"> • Improve general education credit transfer • Keep Kentucky Community and Technical College (KCTCS) affordable • Increase annual number of students transferring from KCTCS to four-year universities to 11,334 	26,000
Step 4: Raise high school graduation rates	<ul style="list-style-type: none"> • Enhance guidance counseling/support services • Improve teacher preparation programs • Increase high school graduation rate of 9th graders from 72% to 81% 	36,000
Step 5: Increase migration and economic development	<ul style="list-style-type: none"> • Create new jobs to attract college-educated, out-of-state residents • Keep college graduates working in Kentucky • Increase number of jobs requiring at least a bachelor's degree 	79,000
Additional Degrees		211,000
Current Production		<u>580,000</u>
TOTAL		<u>791,000</u>

How many transfer students are needed to achieve Kentucky's Double the Numbers goal?



New students at four-year institutions seeking transfer of KCTCS credits by academic year (AY)

Where are students transferring?

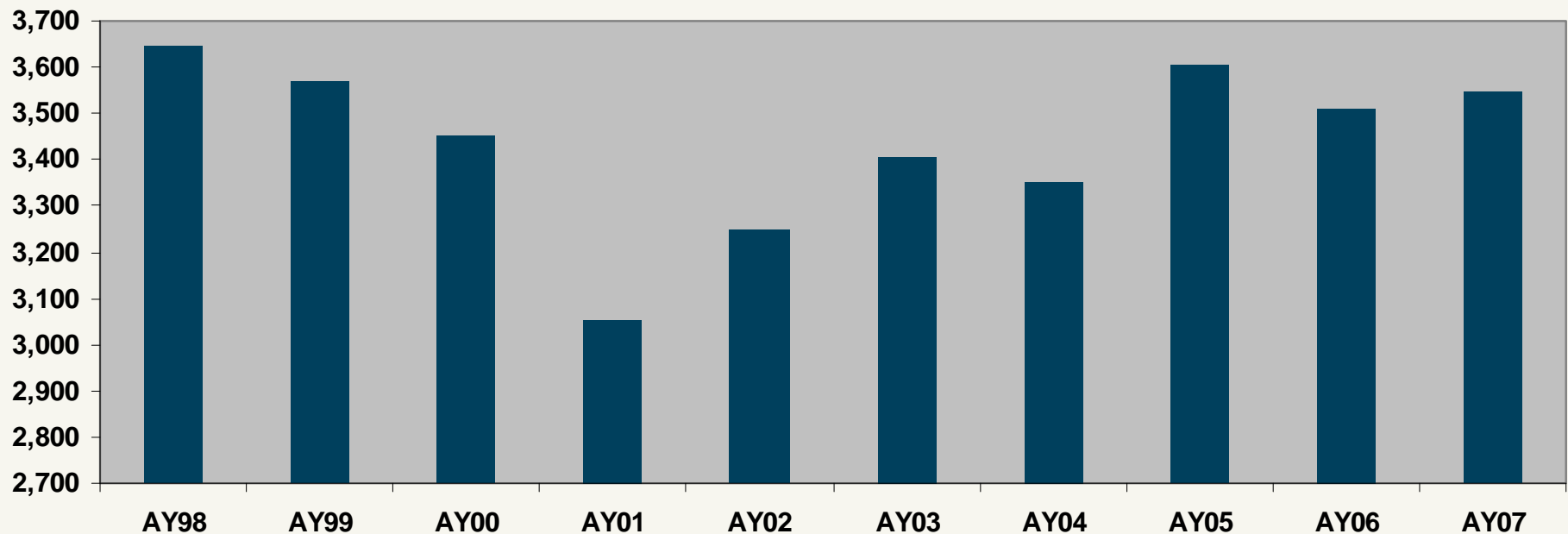
	AY 03	AY 04	AY 05	AY 06	AY 07	% Change
EKU	571	661	701	686	661	15.8%
KSU	25	29	39	39	47	88.0%
MoSU	389	312	396	377	424	9.0%
MuSU	444	419	512	504	485	9.2%
NKU	76	61	77	93	126	65.8%
UK	957	896	815	835	755	-21.1%
UofL	511	549	592	531	520	1.8%
WKU	431	423	474	447	530	23.0%

Based on transfers from KCTCS to four-year institutions

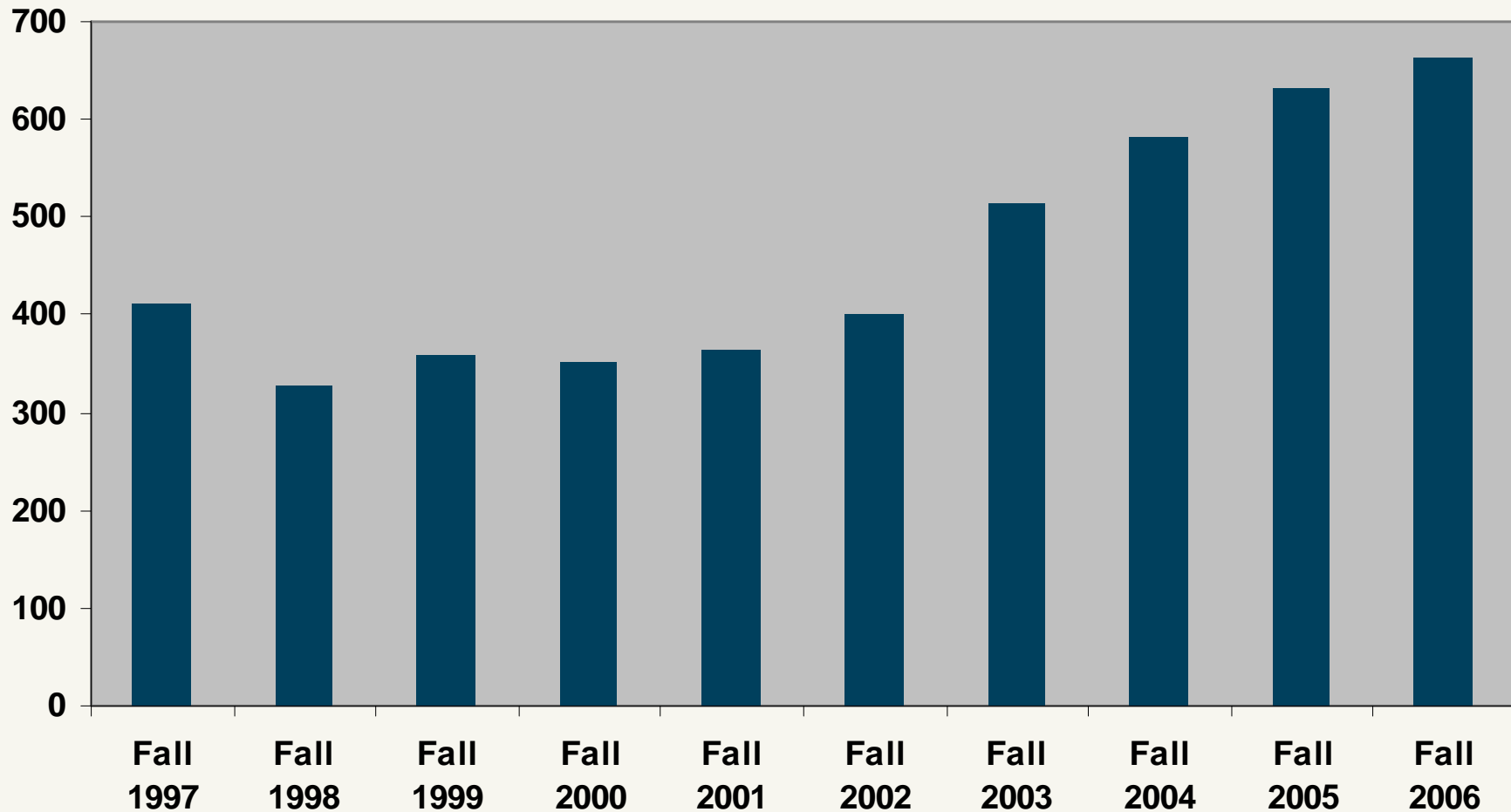
Source: Council on Postsecondary Education

10 Years Since Reform

Transfer from KCTCS to Public Universities



More Students are Transferring to Independent Colleges



Based on transfers from KCTCS to 4-year institutions

FROM WHERE ARE STUDENTS TRANSFERRING?

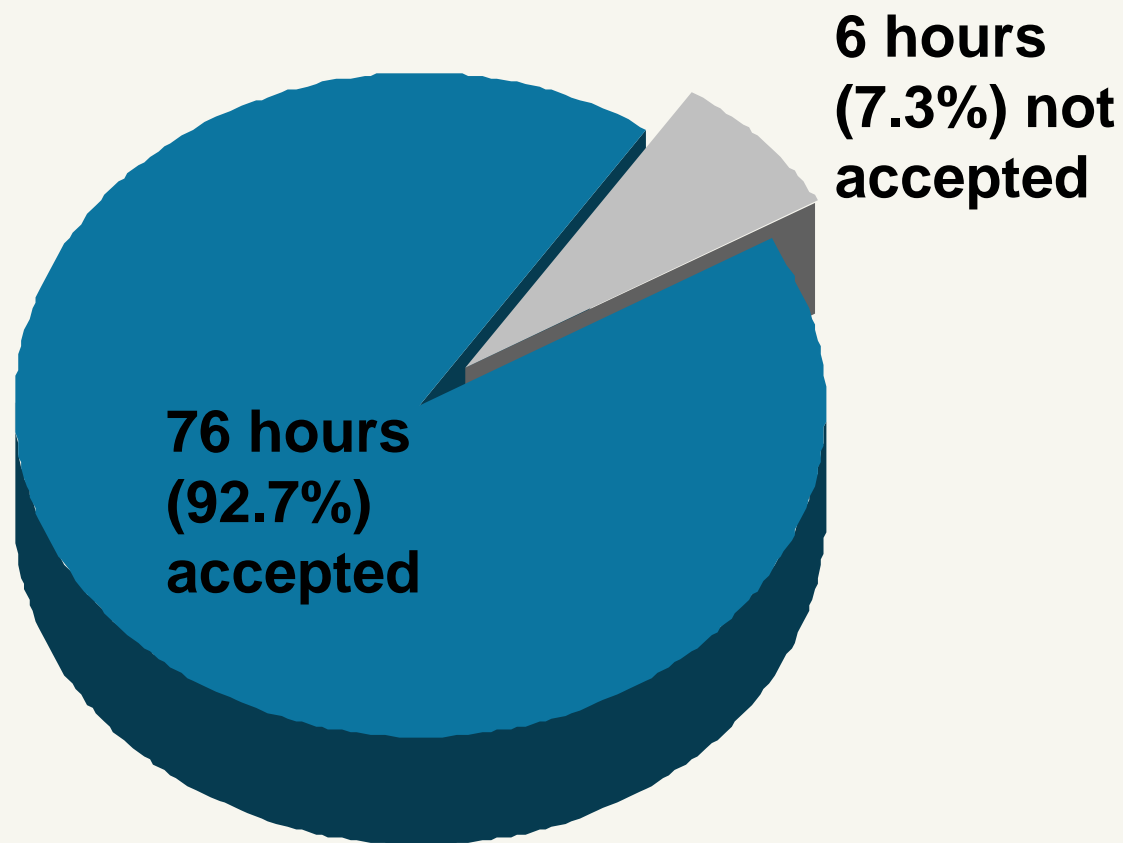
DO TRANSFER STUDENTS
SUCCEED AT
UNIVERSITIES?

YES

STUDENTS WHO WERE
FIRST-TIME TRANSFERS
IN FALL 2005, AVERAGED
A GPA OF 3.08
IN THEIR SECOND YEAR AT
THE SAME PUBLIC UNIVERSITY.

DO KCTCS STUDENTS' CREDITS TRANSFER TO PUBLIC UNIVERSITIES?

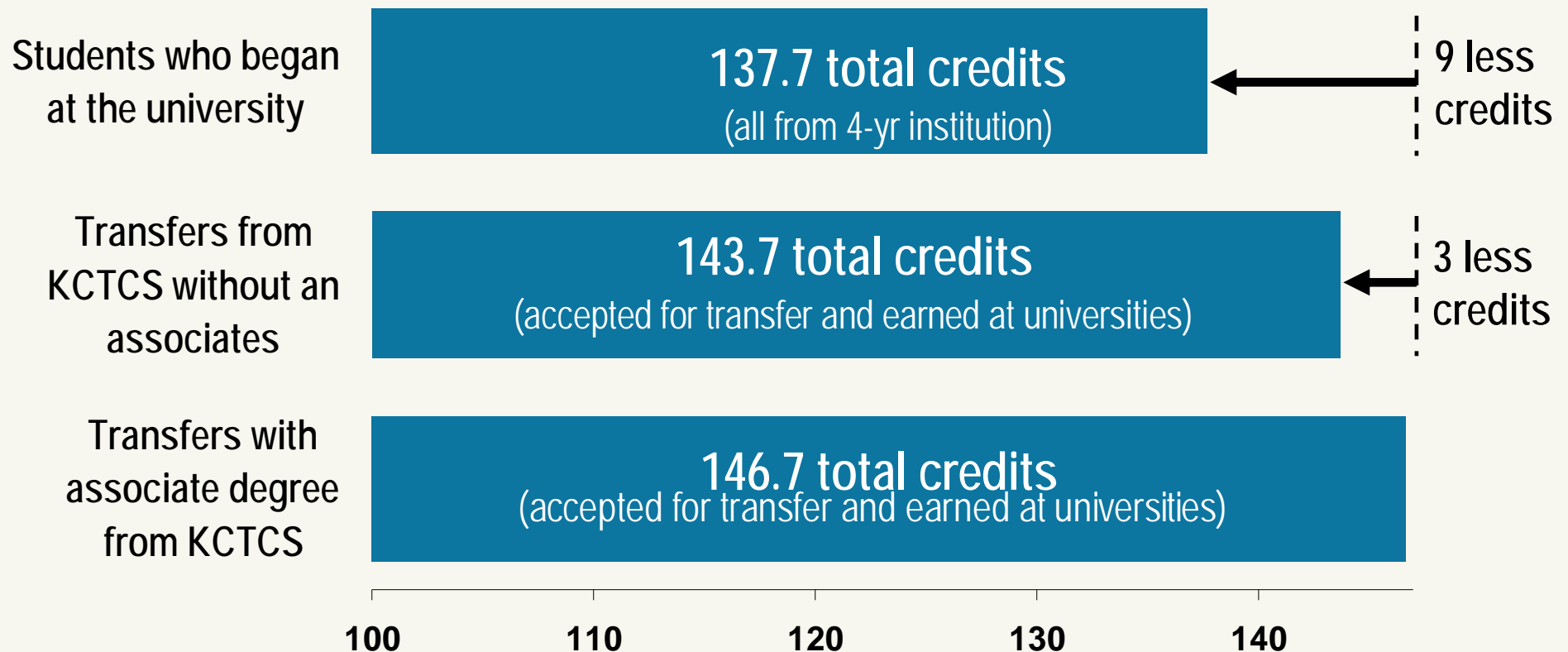
What percentage of KCTCS credit hours for associate degree completers was accepted for transfer at public universities?



Based on 2006-07 student data

Source: Council on Postsecondary Education

How many credits do transfer students earn when completing a bachelor's degree at a public university compared to students who began at the university?



Based on bachelor's degree graduates in academic year 2006-07

Data Issues

Lack of common definition of transfer.

Inability to track border state transfers.

No data for proprietary/online universities.

WHY AREN'T MORE STUDENTS TRANSFERRING?

What are the key barriers to transfer in Kentucky?

CURRICULAR: Many high enrollment applied and technical programs are not designed for transfer and variations in university policies hinder transfer.

FINANCIAL: Most state and institutional financial aid programs are geared toward traditional students.

MOTIVATION: Many students' desire for a bachelor's degree is overshadowed by their desire for immediate employment.

ADVISING: Students lack adequate advising about planning and preparing for transfer as well as the transfer process.

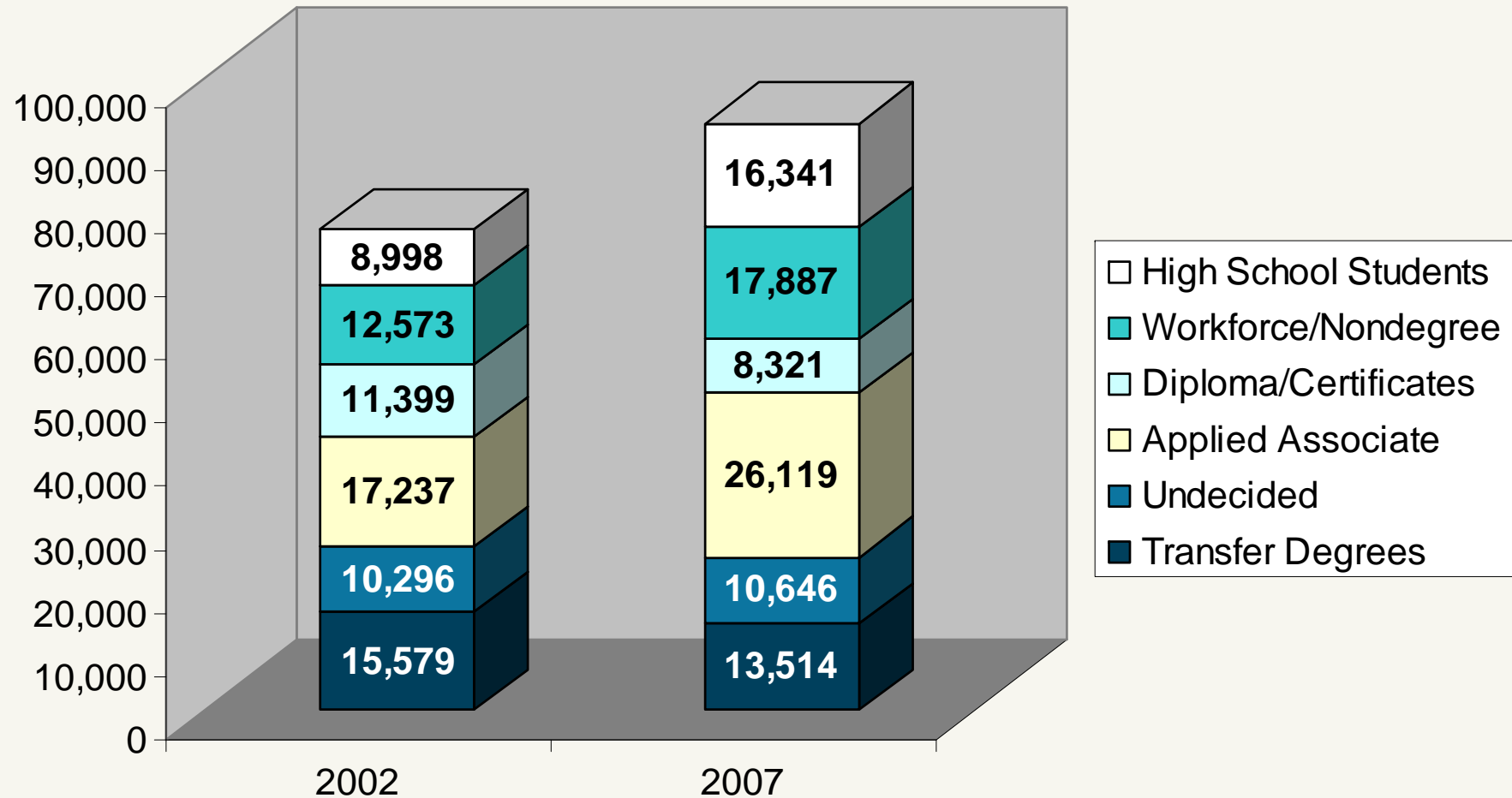
DELIVERY OF ACADEMIC SERVICES: Transfer students especially need academic courses and services offered in alternative formats and convenient times.

Challenge 1: Create More Transfer Pathways for Applied and Technical Programs

Applied and technical programs are often focused on immediate employment rather than preparing students for transfer.

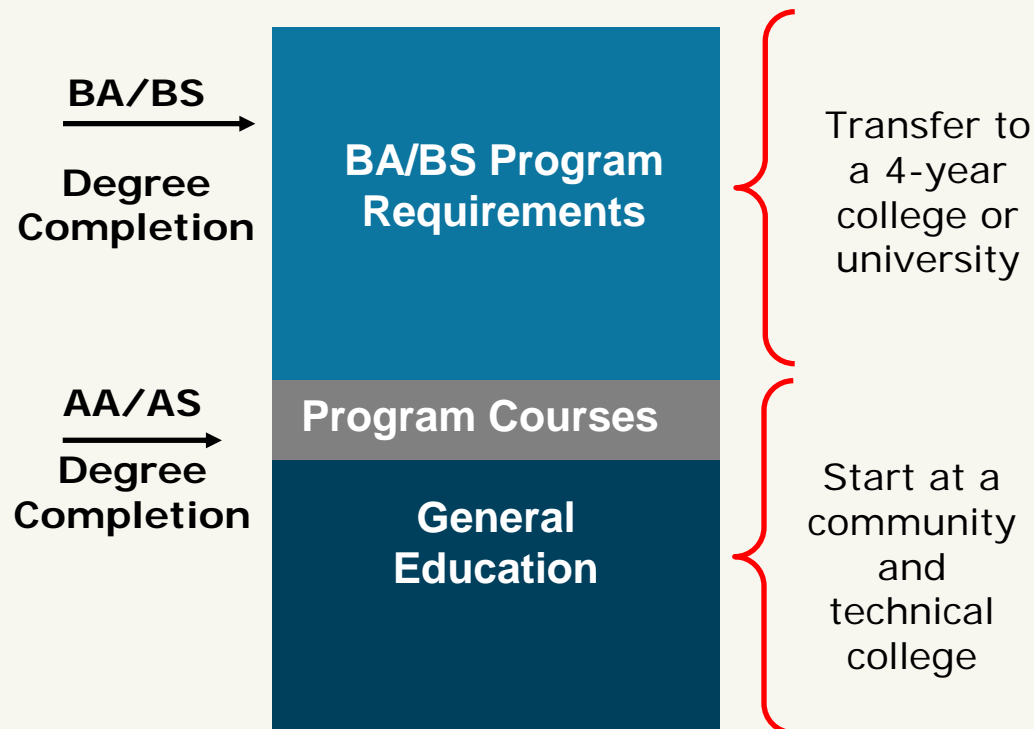
KENTUCKY'S TRANSFER POTENTIAL

Two-year Public Institution Enrollment by Academic Intent

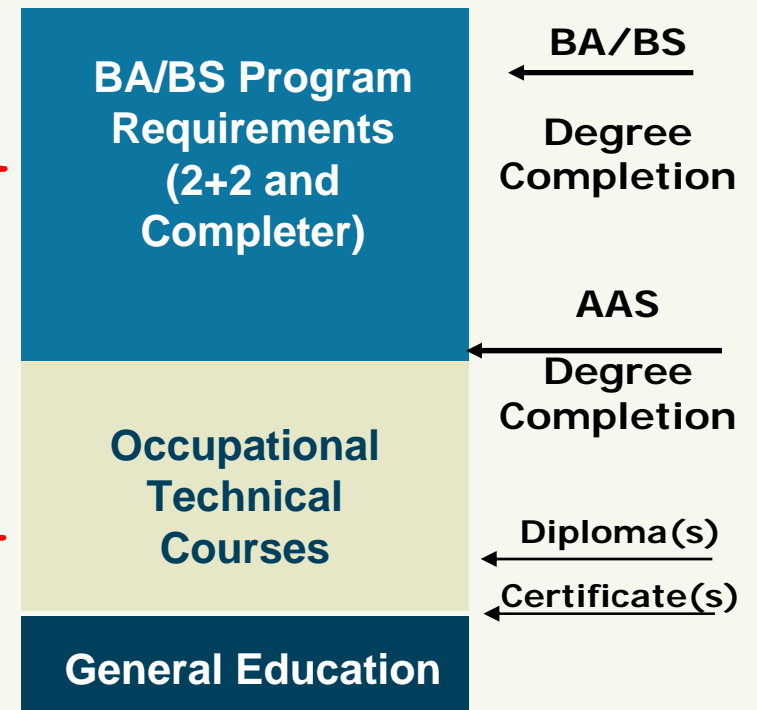


HOW DO STUDENTS TRANSFER?

The Traditional Route to Transfer



Applied Degree Routes to Transfer



WHAT TRANSFERS?

Example of AAS Programs and Course Transfer

AAS IN AIR CONDITIONING TECHNOLOGY

- ENG 101 – WRITING I (3)
 - MA 109 – COLLEGE ALGEBRA (3)
 - ARC 130 – ELECTRICAL COMPONENTS (3)
 - ARC 100 – REFRIGERATION FUNDAMENTALS (3)
 - ARC 170 – HEAT LOAD/DUCT DESIGN (3)
 - ARC 250 – COOLING AND DEHUMIDIFICATION (3)
 - ARC 260 – HEATING AND HUMIDIFICATION (3)
 - ARC 270 – HEAT PUMP APPLICATION (3)
- } General Education Transfer
- } Courses that will not transfer without 2+2 or completter degree

Meeting Applied and Technical Program Transfer Challenges

Promote Transfer Degree Career Options

2+2 Transfer Agreements

Competency-Based Transfer

Completer Degrees

Completer Degrees

<u>Number of degrees awarded</u>	<u>1999-2006</u>
EKU – Bachelor in General Studies	48
KSU – Bachelor of Arts in Liberal Studies	51
MoSU – Bachelor in University Studies	622
MuSU – Bachelor in Integrated Studies	231
NKU – Bachelor of Organizational Leadership	297
UofL – Bachelor of Science in Workforce Leadership	405
WKU – Bachelor of Interdisciplinary Studies	1,227

Challenge 2: Variation in Institutional Transfer Policies

Departmental Evaluation of Program Credits

GPA Transfer Policy

Minimum Course Grades Accepted

Minimum Hours in Residence to Graduate

Meeting the Variation in Institutional Transfer Policies Challenge

Revise institutional policies to improve consistency and promote ease of transfer.

Expand use of Course Applicability System (CAS).

Assess experiences of students after they transfer.

Challenge 3: Financial Barriers

Poor fit of financial aid programs.

Lack of scholarships for transfer students.

56% of KCTCS students surveyed indicated that financial difficulties were a moderate or major problem with attending college.

42% of KCTCS students undecided about transfer indicated that scholarships would make transfer more likely.

Meeting the Financial Challenge

Better align state financial aid programs to support transfer students' needs.

Expand public universities' transfer scholarships.

Expand KCTCS pilot scholarship program.

Challenge 4: Motivation Barriers

Many students do not see the value in getting a bachelor's degree.

Only 30% of KCTCS students surveyed indicated that they planned to complete a bachelor's degree or higher.

Desire for a bachelor's degree is overshadowed by desire for immediate employment.



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SEAN REYNOLDS | HIGH COST OF EDUCATION

Some need paycheck, can't afford to wait

BY HANCY C. RODRIGUEZ • HRODRIGUEZ@COURIER-JOURNAL.COM • MARCH 23, 2008

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Sean Reynolds of Florence, Ky., chose not to continue his education after earning an associate's degree in nursing at Gateway Community and Technical [College](#).

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He couldn't afford to.

Instead, the 31-year-old husband and father of two went to work full time at St. Elizabeth Medical Center South in Edgewood in January.

"I need to make money. You put your family first, and that's what I want to do," said Reynolds, who paid for college through a patchwork of loans, a part-time job and income from his wife's job as a counselor. "Going on would be more time and more money."

It would have cost Reynolds \$2,500 more a year -- nearly \$6,000 -- in tuition and fees to attend Northern Kentucky University, the nearest



Meeting the Motivation Challenge

College Access Initiative

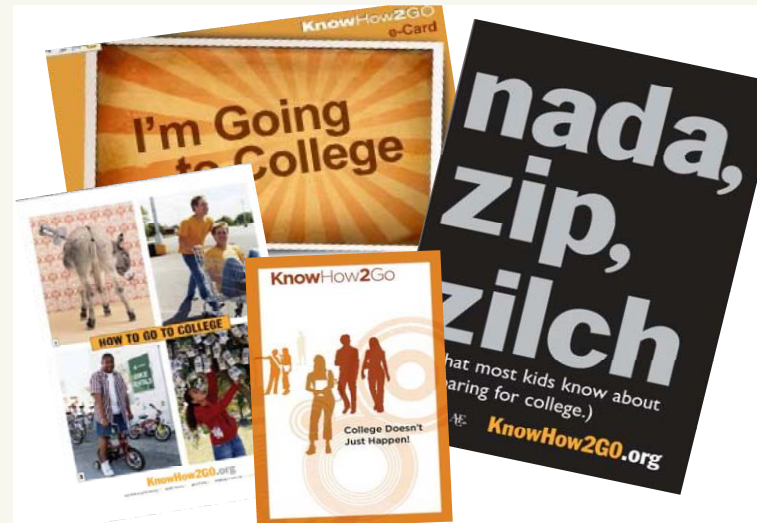


Transfer Fairs



KnowHow2GoKY.org

Website with expanded
transfer planning
information



Challenge 5: Advising Barriers

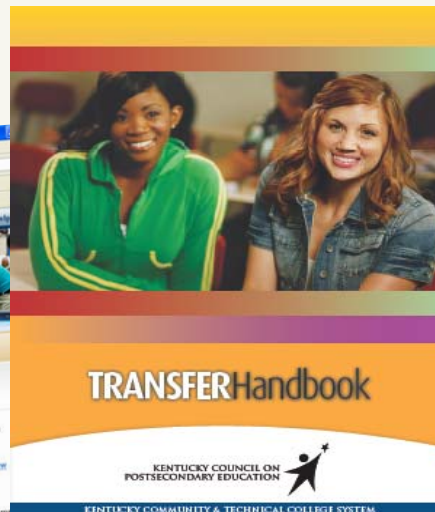
67% of KCTCS students surveyed indicated that they had received no transfer information or had received it from a source other than a college advisor.

32% of KCTCS students undecided about transfer indicated that they planned to complete a bachelor's degree but did not understand the transfer process and how to prepare for transfer.

Meeting the Advising Challenge

Transfer Student Handbook

CAS



Transfer Centers



Challenge 6: Program Delivery Barriers

38% of KCTCS students surveyed indicated that the times courses were scheduled made going to college more difficult.

33% of KCTCS students surveyed who were undecided about transferring indicated that traditional course and program delivery were barriers to transfer.

Meeting Program Delivery Challenges

Promote Kentucky Virtual Campus online programs.

Increase access to baccalaureate degree programs at postsecondary centers and extended campuses.

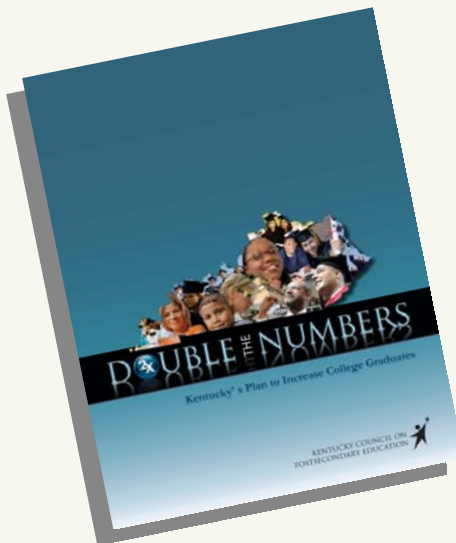
Expand university delivery of baccalaureate degree programs on community college campuses.

Accountability and Funding for Transfer

Kentucky Transfer Feedback Report

Transfer key indicators in state
accountability system

Double the Numbers degree goals and
funding incentives



THANK YOU



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